



1073 Ross Ave., Ste. E
El Centro, CA 92243
760.592.4066
pride@donnellycenter.org

SPONSORSHIP REQUEST LETTER

Dear Valued Community Partner,

We are excited to announce that the Donnelly Community Services Center will be celebrating its 10th Annual Imperial Valley Pride on Saturday, October 11, 2025. The event will take place at Bucklin Park in El Centro from 4 PM to 9 PM. We anticipate over 2,000 attendees to enjoy a variety of entertainment options.

The event will feature a children's area, numerous local food vendors, and live performances on the main stage. This year, the headline act will be the MLK Community Choir from San Diego. It promises to be a fun-filled day for everyone!

This presents an opportunity for your organization or company to connect with a demographic that can enrich and benefit your cause. If you choose to sponsor the event, we will prominently acknowledge your generosity throughout the event and display your logo on a 10x16 LED wall in front of hundreds of guests. By participating in the Imperial Valley Pride event, you will also help foster community engagement with various local and statewide agencies.

We invite you to support this community service project with a generous contribution. If you are interested in becoming a sponsor or supporter of Imperial Valley Pride, please complete and return the attached sponsorship form by September 19, 2025. You may select "other" to specify your donation or contribution. We want to ensure that your support is properly recognized.

Cash or check donations can be paid at:
Donnelly Community Services Center
1073 Ross Ave., Ste. E El Centro, CA 92243,
or you may pay by using the QR code.

Thank you in advance for your support.

A handwritten signature in black ink, appearing to be "Rosa Diaz".

Warmly, Rosa Diaz, CEO





1073 Ross Ave., Ste. E
El Centro, CA 92243
760.592.4066
pride@donnellycenter.org

SPONSORSHIP FORM

☐ TIER 1 - \$5,000.00

Logo on t-shirt
Logo on 10x16 LED wall throughout the event
Recognition throughout the event
2 T-shirts (Sizes: S M L XL XXL XXXL)
Booth in a special location
Social Media recognition
Logo on Donnelly Center Webpage
Logo on advertisement
2 Raffle Tickets

☐ TIER 2 - \$3,000.00

Logo on t-shirt
Logo on 10x16 LED wall throughout the event
Recognition throughout the event
2 T-shirts (Sizes: S M L XL XXL XXXL)
Booth in a special location
Social Media recognition
Logo on Donnelly Center Webpage

☐ TIER 3 - \$2,000.00

Logo on t-shirt
Logo on 10x16 LED wall throughout the event
Recognition throughout the event
1 T-shirts (Sizes: S M L XL XXL XXXL)
Booth in a special location
Social Media recognition
Logo on Donnelly Center Webpage



☐ OTHER SPONSORSHIP - \$ _____

Recognition throughout the event

We ask that you send us your sponsorship form, logo, W-9, and payment no later than September 19, 2025. For more information, please email us at pride@donnellycenter.org or call 760-592-4066. **If you do not need a 10x10 space at the event, please let us know by checking this box ☐**

For office use only:	Date received: _____	Amount received: \$ _____
<input type="checkbox"/> PayPal/Venmo <input type="checkbox"/> Cash <input type="checkbox"/> Check # _____ Other: _____		
Name of Staff/Volunteer: _____		